

BECOME A FAN

TOURNAMENT EXPOSURE

BANQUET EXPOSURE

WEBSITE EXPOSURE

SOCIAL MEDIA EXPOSURE

PODCAST EXPOSURE

LEGEND ANGLER

\$20,000+

SCHEELS LOGO PLACEMENT ON

- Stage Wing Wall
- Stage Podium Display
- Table Cover

BOOTH SPACE

- at Tournaments and Events

SCHEELS LOGO PLACEMENT ON

- Banquet Invite
- Top of Novelty Check

OTHER

- Presentation Recognition
- Booth Space at Banquet
- One Minute Commercial Featured in Background Programming
- Five Minute On-Stage Presentation Opportunity

SCHEELS LOGO PLACEMENT ON

- Sponsor Section of Homepage
- Sponsor Page

SCHEELS LOGO PLACEMENT ON

- Facebook Banner
- Youtube Banner
- Email Campaign Header

- Featured Sponsor Recognition during introduction

ELITE ANGLER

\$10,000

TOURNAMENT OWNERSHIP

- e.g. "Lake LBJ Tournament-Hosted by __"

BOOTH SPACE

- at Respective Tournament

FEATURED LOGO PLACEMENT ON

- Trailer Stage Display

FEATURED LOGO PLACEMENT ON

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- Novelty Check

OTHER

- Sponsor Booth
- Presentation Recognition

FEATURED LOGO PLACEMENT ON

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FEATURED LOGO PLACEMENT ON

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- Youtube Banner
- Email Campaign Footer

- Sponsor Recognition During Transitions

PRO ANGLER

\$5,000

SHARED LOGO PLACEMENT ON

- Trailer Stage Display
- Group Signage and Acknowledgements

OTHER

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**BANQUET
EXPOSURE**

OTHER

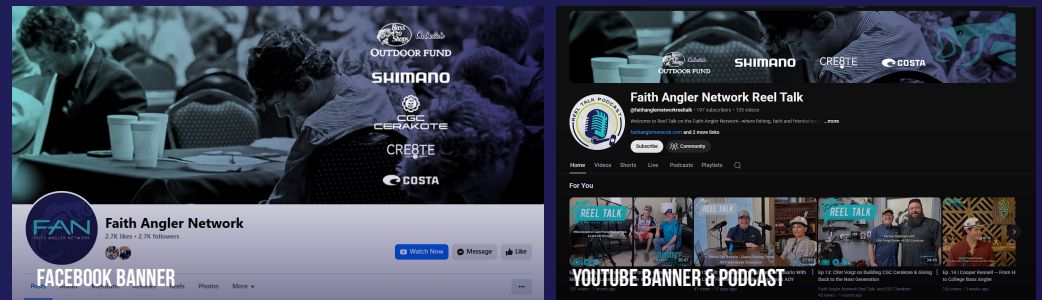
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